

## **EPSON Professional Media**

# **Smooth Fine Art Paper**

## For Use With:

EPSON Stylus® Pro 7500 EPSON Stylus Pro 9500

### **Product Information**

Artist and professional photographers require archival print media for their digital fine art and photography. Now, in conjunction with our new EPSON Archival<sup>TM</sup> Ink, we bring you this acid free, 100% cotton rag fine art paper. Available in 225 g/m² rolls for flexibilty and 425 g/m² sheets for a museum quality feel, this bright white hot press paper has the look and touch of Old World handmade paper. Capable of creating 1440 dpi, high-resolution prints this paper yields brilliant colors and deep blacks. The paper is made exclusively for Epson by Crane & Co., makers of fine specialty papers since 1801.

Like all of Epson's innovative media, this paper is engineered to give you the highest resolution and color saturation possible. Epson's printer driver software actually optimizes the amount of ink released onto the page, based on the type of paper used. As always, EPSON supplies quarantee EPSON quality.



### Features/Benefits

- Acid free to preserve fine art and photos
- 100% cotton rag for long term durability
- Bright white surface for vivid color reproduction
- · Rich black images for prints with exceptional contrast
- Smooth surface for sharp details and accurate reproduction
- 425 g/m² basis weight for museum quality appearance (sheets)
- 225 g/m² basis weight on rolls for versatility (rolls)
- Flat matte surface to eliminate glare
- 1440 dpi printing for high-quality output
- Dries instantly for easy handling with Epson inks

## **Feature Checklist**

| Feature                | Performance  | Additional Comments   |
|------------------------|--|---|
| Indoor/outdoor usage   | Indoor only  |   |
| Lightfastness          | 200 years<br>(only when using EPSON Archival Inks) | Lightfastness ratings are based on accelerated testing of prints on specialty media, displayed indoors, under glass. Lightfastness only estimates the life of the ink, not the media. |
| Archivability          | Excellent  | To provide the best protection, keep prints behind a glass plate or Plexiglas shield with UF3.  |
| Resistance to water    | Good   | Bleeding does not occur with incidental water contact. However, try to prevent exposure to moisture.  |
| Ink drying time        | Immediate<br>(less than 30 seconds)                | Ink is dry to the touch after printing. However, it takes 24 hours before it cures and becomes durable.   |
| Handling requirements  | Use gloves   | Use gloves when handling the paper to avoid smudges and fingerprints on the printing surface.   |
| Mounting feasibility   | Recommended  | Use rag board or other high quality, acid-free mounting materials.  |
| Lamination feasibility | Not recommended                                    | If a protective coating is desired, use a fast-drying, acrylic spray with a UV absorbent.   |

NOTE: Actual print stability and longevity will vary according to image, display conditions, light intensity, humidity, atmospheric conditions, and post-printing treatments. Epson does not guarantee stability or longevity. For maximum print life, display all prints under glass or lamination or properly store them.





# Professional Media Smooth Fine Art Paper

| Tech | nical  |     |
|------|--------|-----|
| Spec | ificat | ion |

Rolls **Sheets** 425 g/m<sup>2</sup> 225 g/m<sup>2</sup> Basis weight Thickness 15 mil 27 mil ISO brightness 89% 89% 98% 99% Opacity Hot lamination No No Base material 100% Cotton rag

100% Cotton rag Surface finish Smooth, hot press Smooth, hot press matte matte

Core size 3" N/A Spindle 3" high-tension<sup>1</sup> N/A

## **Driver Settings**

Printer driver Watercolor Paper-Radiant White 5100 v1.5 RIP Watercolor Paper–RW 720 x 720 Watercolor Paper–RW 1440 x 720

## **Operating Specifications**

Required temperature for optimum performance 60° - 80° F 15° - 25° C Required humidity for optimum performance 40% - 60% RH (Note: High humidity will prolong the drying time for lamination purposes.)

## **Ordering Specifications**

| Product code<br>Individual box UPC code | SO41431 (24" x 50')<br>0-10343-83307-4 |
|---|--|
| Product code                            | SO41432 (36" x 50')                    |
| Individual box UPC code                 | 0-10343-83308-1                        |
| Product code                            | SO41433 (44" x 50')                    |
| Individual box UPC code                 | 0-10343-83309-8                        |
| Product code                            | SO41434 (24" x 30"/20 sheets)          |
| Individual box UPC code                 | 0-10343-83310-4                        |
| Product code                            | SO41435 (36" x 44"/10 sheets           |
| Individual box UPC code                 | 0-10343-83311-1                        |

## **Packing Specifications**

| SO41431 | Individual box dimensions<br>Individual box weight<br>Pallet quantity | 25.75" x 6.25" x 6.25"<br>8.5 lb<br>72   |
|---------|---|--|
| SO41432 | Individual box dimensions<br>individual box weight<br>Pallet quantity | 37.88" x 6.25" x 6.25"<br>11.5 lb<br>56  |
| SO41433 | Individual box dimensions<br>Individual box weight<br>Pallet quantity | 45.75" x 6.25" x 6.25"<br>14.5 lb<br>48  |
| SO41434 | Individual box dimensions<br>Individual box weight<br>Pallet quantity | 33.25" x 26.5" x 11.13"<br>10.0 lb<br>25 |
| SO41435 | Individual box dimensions<br>Individual box weight<br>Pallet quantity | 47.25" x 38.63" x 0.94"<br>20.0 lb<br>25 |

| MSRP*   | Per Unit              | Per Square Foot |
|---------|-----------------------|-----------------|
| SO41431 | \$179.00              | \$1.79          |
| SO41432 | 269.00                | 1.79            |
| SO41433 | 329.00                | 1.79            |
| SO41434 | 229.00<br>(20 sheets) | 2.29            |
| SO41435 | 249.00<br>(10 sheets) | 2.26            |

<sup>\*</sup> Actual prices may vary.



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<sup>&</sup>lt;sup>1</sup>Optional printer accessory, available from Epson EPSON Stylus Pro 9500, Part No. C811052 EPSON Stylus Pro 7500, Part No. C811103